



Are you reaching key engineering decision-makers?

If not, advertise in *OhioENGINEER* magazine to receive the targeted exposure you need!

Our quarterly publication boasts a circulation of nearly 3,000 engineering decision-makers throughout Ohio and include these key decision-makers:

Reach nearly
3,000
professional
engineers
across Ohio!

- all members of the Ohio Society of Professional Engineers
- key engineering firms in Ohio
- key municipal engineers in Ohio
- key county engineers in Ohio
- key sanitary engineers in Ohio
- all Ohio Department of Transportation district offices

Bonus Circulation: The Engineering Education and Technology issue is sent to every Ohio high school for students interested in pursuing engineering degrees.

Who Reads *OhioENGINEER*?

• BY JOB TITLE •

35%

Manager, Director, Vice President,
Superintendent, Principal Engineer,
Senior Engineer, Chief Engineer

24%
President, CEO,
Chairman, Owner, or
Partner

19%
Engineer
11% each
Consultant, Other

• BY LOCATION •

25%

Central Ohio & Greater Columbus Area

16%
Cleveland Area

12%
Canton/Akron Area

11%
Cincinnati Area

10%
Toledo Area

8%
Dayton Area

18%
Other

2018 Themes & Due Dates

Issue	Theme	Contract & Artwork Due
1	Our Energy Frontier	March 15
2	Environmental Directory	May 15
3	Government, Infrastructure and Ethics	July 30
4	Education and Technology	November 16

Display Ad Sizes & Rates*

	1x	2x-3x	4x
Business Card (B&W) 2 5/16" wide x 1 5/16" tall	\$130	\$125	\$120
Quarter Page (B&W) 3 1/2" wide x 5" tall	\$265	\$250	\$240
Half Page (B&W) 7" wide x 5" tall	\$395	\$375	\$355
Full Page (B&W) 7" wide x 10" tall	\$655	\$620	\$590
Back Cover (Color) 7" wide x 8 1/2" tall	\$1,325	\$1,260	\$1,195
Inside Front Cover (Color) 7" wide x 10" tall	\$1,295	\$1,230	\$1,165
Inside Back Cover (Color) 7" wide x 10" tall	\$1,260	\$1,195	\$1,135

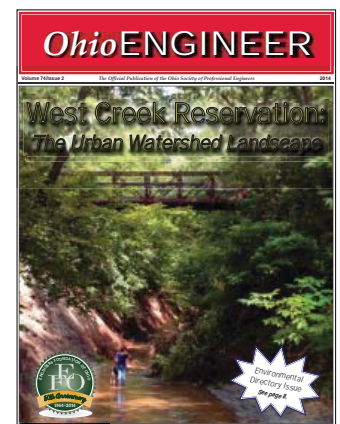
Classified Ads available at 75 cents per word.

*Rates per insertion.

The above rates include both the print & digital editions. *No additional cost!*
The digitized edition features live links to our advertisers' websites!

Advertising Terms & Conditions

- All ads must be prepaid and accompanied by a signed contract.
- If submitting ads from different campaigns, you may use a photocopy of the contract for the other campaigns
- Use of the contract may begin anytime of the year.
- Ads are placed "run of publication" at editor's discretion.
- Press-ready art is required. Send a high-resolution PDF (300 dpi or greater) via e-mail. Typesetting services and additional colors are available. Sufficient layout instructions must accompany ad.
- Ad materials will be returned only upon request.
- Agency discount available to advertising agencies only.
- Inserts may be arranged.
- Advertisers and their advertising agencies assume complete liability for all content (including text, representation and illustrations) of advertisements printed and also assume responsibility for any claims arising there from made against the publisher.



Contact Information

Contact Person _____
 Company/Client _____
 Ad Agency (if any) _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ Fax _____
 E-mail _____

Advertising Options

Please e-mail your art and/or classified text to ospe@ohioengineer by the materials due dates shown on pages 3 (print) and 4 (electronic).

Display Ads =====

Ad Title _____

Issues	Contract/Art Due	Ad Size/Type	Amount
<input type="checkbox"/> Vol. 78 / Iss. 1	3/15/18	_____	_____
<input type="checkbox"/> Vol. 78 / Iss. 2	4/30/18	_____	_____
<input type="checkbox"/> Vol. 78 / Iss. 3	7/30/18	_____	_____
<input type="checkbox"/> Vol. 78 / Iss. 4	11/16/18	_____	_____

Classified Ads =====

Vol. 78 / Issue 1 Vol. 78 / Issue 2 Vol. 78 / Issue 3 Vol. 78 / Issue 4

Number of words in ad: _____ x Number of issues: _____ x 0.75 = Total Amount: _____

Grand Total: _____

Payment Information

Payment Type: Check payable to Ohio Society of Professional Engineers
 Visa MasterCard American Express

Cardholder Name _____

Card Number _____ Exp. Date _____ Security Code _____

Billing Address* _____

**If different from above*

City _____ State _____ ZIP _____

Signature _____

I/we agree to pay the Ohio Society of Professional Engineers the below sum according to the terms in this contract and the Media Kit. This contract is valid only for issues of the *OhioENGINEER* and e-newsletter. I/we understand that changes in this contract may require subsequent billings or credits. When no acceptable copy (as determined by the editor) is furnished by the advertiser by deadline, the Ohio Society of Professional Engineers reserves the right to repeat the latest ad and/or to charge for the space reserved. The Ohio Society of Professional Engineers and the publisher reserve the right to decline any advertising that is deemed inappropriate, unprofessional, misleading, unethical, or which, in their reasonable discretion, does not promote the professionalism and/or ethics of the engineering profession which are consistent with the Constitution, Bylaws, and Policies established by Ohio Society of Professional Engineers. The final decision as to whether an advertisement shall be published in *OhioENGINEER* magazine is reserved to the discretion of the publisher under the guidelines established by the Ohio Society of Professional Engineers Public Relations Committee. OSPE will not accept advertising or sponsorships for continuing education (CPD/PDH) programming. No guarantee of submission. Subject to Terms & Conditions (see page 4) and processing of payment.

Signature (required)

Date (required)

Please fax your signed contract to OSPE at 614.223.1131 to reserve your ad space. If paying by check, please return this form with payment to 400 S. Fifth St., Suite 300, Columbus, OH 43215.